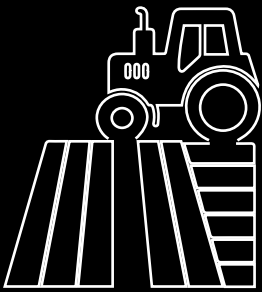


# Agriculture Solutions case study

Photo Credit: Amy Carper

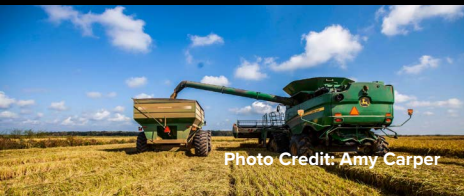


**Kennedy Rice**

**\$12,000**  
in incentives

Estimated  
**84,000 kWh**  
saved annually

Estimated  
**\$12,500**  
saved annually



## Kennedy Rice — Mer Rouge, LA

**Project summary:** Kennedy Rice is a family-owned business, founded in 1964. The company specializes in providing high-quality rice products and are known for their commitment and dedication to preserving traditional rice varieties with a focus on eco-friendly farming methods. Kennedy Rice ensures that their products are not only delicious but also contribute to a healthier and more sustainable food system. With a strong mission, the company was a natural fit for the Entergy Solutions program. Together, Kennedy Rice completed a number of energy-efficient upgrades to their farming facilities that have not only saved energy and money but help provide a more sustainable and eco-friendly product to consumers.

**Challenge:** Develop a cost-effective lighting upgrade. Install an efficient cold-storage area.

**The Entergy Solution:** LED lighting was selected to replace metal halide and fluorescent fixtures. LEDs consume less electricity, provide better light quality and last longer than older lighting technology. A high efficiency chiller was selected for the cold-storage area. The chiller will provide years of efficient service. Entergy Solutions provided cash incentives toward the efficient LED lighting and chiller purchases.

“We recently took advantage of Entergy Solutions’ lighting and refrigeration upgrade incentives at our facilities. Since completing the upgrades, we’ve seen a decrease in operating costs, significant cost savings to our monthly electricity bill and improved efficiency on our farms.”

**Meryl Kennedy, CEO of Kennedy Rice Mill**



**Ready to save energy and money?** Contact Entergy Solutions today to speak with an energy advisor about available incentives. Call **844-829-1300**, visit **entergysolutionsla.com** or email **info@entergysolutionsla.com** for more information.