

2008 Team City Conference • June 4 - June 5

**Marriott Hotel & Conference Center
Baton Rouge, Louisiana**

Team City is Charting a New Direction.
And we're counting on you to be there!

The 2008 Entergy Louisiana Team City Conference is a networking and leadership opportunity designed to help you stimulate business and industry in your region. Join other Louisiana Team Cities in lively discussions on creating opportunities to build local economies. Take advantage of the information and experience offered by Teamwork Louisiana, one of the most successful economic development organizations in the region. Learn from the experts and discover the secrets that turn government, business and individual resources into powerful marketing tools.

We will discuss topics such as best practices of a site selector, the Governor's Comprehensive Work Force Development Plan, demonstration and training for the new building and site data base, and targeting retail for



your community. These topics will help you navigate in today's changing business environment. Take advantage of networking opportunities and share success strategies with our fellow Team City members. Gather ideas and practical marketing support that works, and learn what it takes to build productive partnerships with government, education, and work force development.

The Entergy Louisiana Team City Conference is your best one-stop opportunity to find the knowledge and leadership you need to attract commerce and jobs that will grow your local economy. Come celebrate our 20th year and discover these resources available for your community as we chart a new direction in our Team City Program.

ABOUT TEAMWORK LOUISIANA:

Teamwork Louisiana is Entergy's economic development organization that helps Team City members coordinate the efforts of government, private enterprise, work force, education and financial infrastructures into cohesive marketing strategies that get results. It provides information exchange, experience and practical marketing support.

WEDNESDAY, JUNE 4, 2008

Community Exhibits

- 11:00 a.m. - 4:00 p.m. Exhibit Set-Up
- 4:00 p.m. - 5:30 p.m. Exhibits closed for judging
- 5:30 p.m. - 8:00 p.m. Exhibits Open

Reception Registration

- 5:00 p.m. - 6:30 p.m. Registration - Atrium
- 6:00 p.m. - 8:00 p.m. Reception - Ballroom

THURSDAY, JUNE 5, 2008

- 7:00 a.m. - 8:00 a.m. Registration/Continental Breakfast
- 8:00 a.m. - 8:25 a.m. Welcome, Shelley MacNary, Director Economic Development, Entergy Louisiana, LLC and Entergy Gulf States Louisiana, L.L.C.

- ✕ Introduction of Emcee, Opening Prayer, Pledge of Allegiance, and Team City Community Roll Call

- 8:25 a.m. - 8:45 a.m. Renae Conley, President and CEO, Entergy Louisiana, LLC and Entergy Gulf States Louisiana, L.L.C.

- ✕ Presentation of President's Award
- 8:45 a.m. - 9:00 a.m. Stephen Moret, Secretary Louisiana Economic Development (LED)

- 9:00 a.m. - 9:15 a.m. Shelley MacNary "Charting a New Direction in Our 20th Year"

- 9:15 a.m. - 10:15 a.m. Keynote Speaker: Jonathan Sangster CBRE Consulting "The Business Location Decision - It's a Journey" "My Top Ten Best Practices"

- 10:15 a.m. - 10:30 a.m. Break

Breakout Sessions (each session will occur twice)

- 10:30 a.m. - 11:15 a.m. Breakout Session I

- 11:25 a.m. - 12:10 p.m. Breakout Session II

- ✕ The Governor's Comprehensive Work Force Development Plan (Hear the latest in the new administration's plan for Work Force Development.)

Speakers: Jason El Koubi, LED

Tia Edwards, La. Dept. of Labor

- ✕ Retail Site Location (Learn what retailers look for when locating in your community.)

Speakers: Panel Discussion

- ✕ www.louisianasiteselection.com (See a demonstration of the new building and site data base and how it impacts your community.)

Speakers: Perry Pertuit, Senior Lead Analyst, Entergy
Pam Webster, Associate Analyst, Entergy

- 12:15 noon - 1:45 p.m. ✕ Awards Luncheon - Ballroom

- ✕ Exhibitors' Choice Award

- ✕ Recognition: Gold Team City Awards

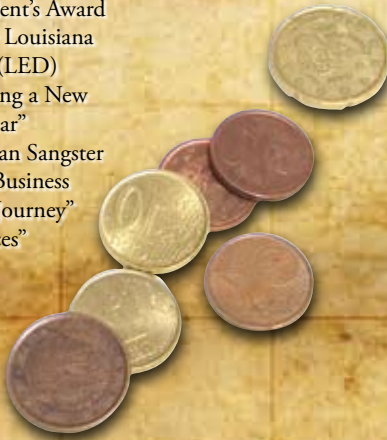
- ✕ Grand Prize Drawing, Closing

- Remarks

- ✕ Closing Video

- ✕ Gold Team City Photo Session

- ✕ Dismantle Booths



Hotel Information

The Baton Rouge Marriott has blocked rooms for the Team City Conference at a rate of \$129 per night, single or double occupancy, plus tax (currently 13%). Accommodations are at participant's expense. The Baton Rouge Marriott is conveniently located just off College Drive on Hilton Avenue.

Make your reservations by Monday, May 5, 2008 to guarantee the group rate. Baton Rouge Marriott reservation desk: 225-924-5000.

Alternative Lodging

Best Western Richmond Suites Hotel	225-924-6500
Chase Suites	225-927-5630
Comfort Inn	225-927-5790
Courtyard by Marriott (Acadian Thruway)	225-924-6400
Embassy Suites	225-924-6566
Fairfield Inn	225-766-9493
Hampton Inn - College	225-926-9992
Homewood Suites Hotel	225-927-1700
Holiday Inn Select	225-925-2244

