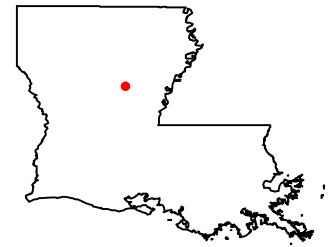


MARKSVILLE



POPULATION

Marksville 2004 Estimate	5,972
LaSalle Parish	
2004 Estimate – LA Tech	42,381
2000 Census	41,481
Region	
2004 Estimate	301,399
2000 Census	301,390
1990 Census	312,253

LOCATION

Avoyelles Parish in Northwest Louisiana			
Distance to Major Cities (in miles)			
Atlanta	585	Birmingham	455
Chicago	800	Cincinnati	770
Dallas	345	Denver	1,120
Houston	275	Kansas City	710
St. Louis	565	Memphis	300
Nashville	525	Minneapolis	1,100

LABOR MARKET

CIVILIAN LABOR FORCE

Parish	16,849
Region	129,482
Louisiana	1,960,206

EMPLOYMENT

Parish	15,070
Region	118,469
Louisiana	1,745,538

UNEMPLOYMENT

Parish	10.6%
Region	8.5%
Louisiana	11.0%

SOURCE: LA DEPARTMENT OF LABOR, OCTOBER 2005

INCOME

Avoyelles Parish Total

Personal Income (Thousands of dollars)			
2002	\$767M	2003	\$788M

Avoyelles Parish Per Capita

Personal Income			
2002	\$18,459	2003	\$18,810

Median Household (2000): \$23,851 (Parish)

SOURCE: U. S. DEPARTMENT OF COMMERCE,
BUREAU OF ECONOMIC ANALYSIS

MAJOR EMPLOYERS (parish)

	No. of Employees
Marksville Division	
Holloway Sportswear	
Bayou Vista Manor Nursing Home	

SOURCE: MAP QUEST (WWW.MAPQUEST.COM)

TRANSPORTATION

Highways

Interstate-49
Louisiana Hwy. 1

Airports (Distance in miles)

Alexandria International Airport	35
Marksville Municipal Airport (local)	
Bunkie Municipal Airport (in parish)	

Ports (Distance in miles)

Port of Alexandria (shallow)	35
Port of Greater Baton Rouge (deep – 45 ft.)	80

(*Foreign Trade Zone)

Freight Rail

Union Pacific
Kansas City Southern

MAJOR EMPLOYERS (con't)

Avoyelles Hospital
Winn Dixie
WalMart Stores
Avoyelles Correctional Institute
Avoyelles Parish Sheriff's Dept.
Avoyelles Parish School Board
Grand Casino Avoyelles

M A R K S V I L L E

AVERAGE EMPLOYMENT BY MAJOR INDUSTRY DIVISION

Avoyelles Parish		Region
Agriculture	2.0%	1.9%
Mining	*	0.6%
Utilities	0.8%	0.9%
Construction	5.7%	6.9%
Manufacturing	3.7%	5.4%
Wholesale Trade	1.3%	3.4%
Retail Trade	13.6%	12.5%
Trans/Warehouse	1.6%	2.4%
Information	1.1%	1.5%
Fin & Insurance	4.1%	3.0%
Real Estate	0.9%	1.2%
Prof/Tech Serv	2.0%	4.2%
Mng. of co.	0.3%	0.7%
Admin & Waste	0.7%	4.0%
Education Serv	*	11.1%
Healthcare/Soc	18.0%	20.8%
Arts/Ent/Recr	*	2.0%
Accomd/Food	5.0%	7.1%
Other Services	1.5%	2.1%
Public Admin.	13.6%	8.2%

SOURCE: LA DEPARTMENT OF LABOR, 1ST QUARTER 2005

TAXES (2005)

State	4.0%	Parish	2.5%
City	2.5%	Total	9.0%

SOURCE: LA DEPARTMENT OF REVENUE & TAXATION

Property Tax

Parish Assessment/\$100
Avg. City Assessment/\$100

GOVERNMENT

Mayor/Alderman Parish: Police Jury

CONTACTS

Marksville Chamber of Commerce	211 East Tunica	Marksville, LA 71351	(318) 253-8315
Entergy Louisiana	5353 Essen Lane	Suite 120	Baton Rouge, LA 70809
	(800) 542-2668	www.energy.com/laed	

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WAGES

SELECTED OCCUPATIONAL WAGES

Accountant/Auditor	\$18.90
Electrical Engineer	\$21.96
Systems Analyst	\$26.26
Sales Clerk	\$8.55
Stock Clerk	\$8.39
Data Entry Keyer	\$9.65
Bookkeeping/Acct.	\$11.81
Labor/Freight Stock	\$7.50
Customer Service Rep	\$10.05
Shipping/Receiving	\$12.61
Metal Fabricator	\$14.21
Welder, Cutter, Solder	\$11.40
Equipment Operator	\$16.86
Medical Lab	\$13.06
Medical Assistant	\$8.72
Telecomm Repair	\$11.14

SOURCE: LA DEPT. OF LABOR, 2004

EDUCATION (2004)

Primary & Secondary Enrollment

	Public	Nonpublic
Marksville Parish	6,585	954

Technical Colleges

6 within parish and surrounding parishes

Colleges and Universities

5 within the parish and surrounding region

UTILITIES & SERVICES

Electricity ¹: Entergy
Natural Gas ¹: Atmos Energy
Water ²: Marksville
Sewerage ²: Marksville
Fire Protection Rating ²: Class
(¹ Parish Info., ² City Info.)

MEDICAL SERVICES

	Beds
Avoyelles Hospital	63
Bunkie General Hospital	25
Central Louisiana State Hospital *	196
Rapides Regional Medical Center *	285
CHRISTUS St. Frances Cabrini Hospital *	241

SOURCE: LA DEPT OF HEALTH & HOSPITALS
2005