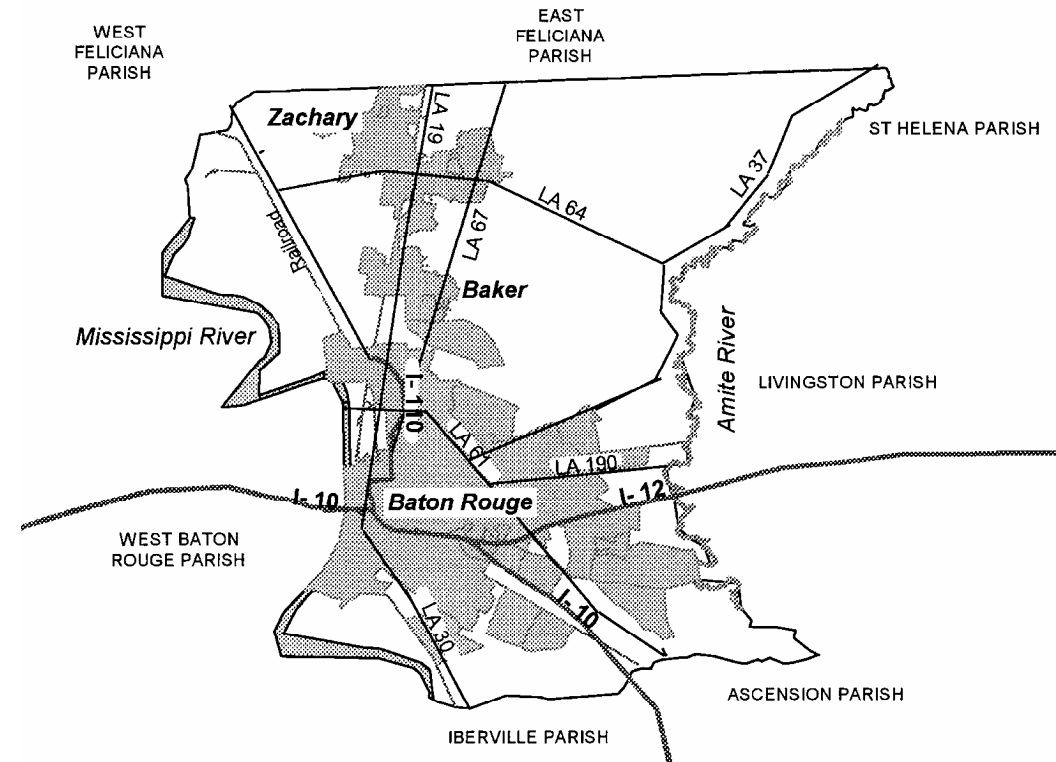
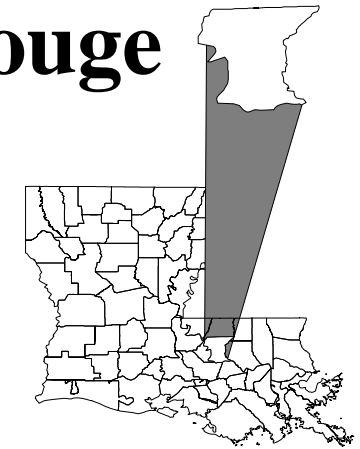


East Baton Rouge



POPULATION

PARISH

East Baton Rouge

2004 Estimate	416,492
2000 Census	412,852
1990 Census	380,105

AGE

0-17	26.2%
18-24	14.4%
25-44	28.7%
45-64	20.8%
65+	9.9%

REGION

2004 Estimate	728,070
2000 Census	705,973
1990 Census	628,853

SOURCE: U.S. CENSUS BUREAU, LA TECH, U.S. CENSUS BUREAU, DEMOGRAPHIC PROFILES

MARKET ACCESS

HIGHWAYS

Interstate 10, 12, 110
 U.S. Highways 61, 90
 LA Highways 19, 30, 37, 42, 61, 64, 67, 73, 408, 410, 426

FREIGHT RAIL

Illinois Central
 Kansas City Southern

NAVIGABLE WATERWAYS/PORTS

	(Distance in Miles)
Port of Greater Baton Rouge (45 ft.)	5
Port of South Louisiana (45 ft.)	45

(* Foreign Trade Zone)

AIRPORTS

Baton Rouge Metro within parish (commercial)
 New Orleans International (commercial) 60

MOTOR FREIGHT

43 Major freight lines
 Terminal facilities are available

DISTANCE TO MAJOR CITIES

(in miles, from center of parish)

Atlanta, GA	531
Birmingham, AL	409
Chicago, IL	925
Cincinnati, OH	876
Dallas, TX	441
Denver, CO	1,324
Houston	272
Kansas City, MO	921
Little Rock, AR	501
Minneapolis, MN	1,306
Nashville, TN	597
New Orleans, LA	82
St. Louis, MO	680

SOURCE: WWW.MAPQUEST.COM

PARCEL SERVICE

Services are available within the parish

LABOR FORCE

CIVILIAN LABOR FORCE

Parish	196,413
Region	363,754
Louisiana	1,960,206

EMPLOYMENT

Parish	22,053
Region	328,328
Louisiana	1,745,538

UNEMPLOYMENT

Parish	10.1%
Region	9.7%
Louisiana	11.0%

SOURCE: LOUISIANA DEPARTMENT OF LABOR, OCTOBER 2005

MAJOR EMPLOYERS

Employer	Product/Service	Employees
Baton Rouge General Medical	Medical services	1000 +
EBR Par Cons City Parish Government		1000 +
EBR Parish School Board		1000 +
Exxon Corporation USA		1000 +
Harmony Corporation		1000 +
JE Merit Construction		1000 +
LA State University - BR		1000 +
Our Lady of the Lake Medical Center	Medical Services	1000 +
Shaw International		1000 +
Wal Mart Stores Inc.	Retail	1000 +

ECONOMIC DEVELOPMENT CONTACTS

Entergy Corporation Economic Development Louisiana 5353 Essen Lane, Ste. 120 Baton Rouge, LA 70809 (800)542-2668 Fax (225)763-5254	Louisiana Economic Development P.O. Box 94185 Baton Rouge, LA 70804- (225)342-5388 Fax (225)342-5349	The Chamber of Greater Baton Rouge 564 Laurel St. Baton Rouge, LA 70802 (225)381-7125 Fax (225)336-4306	Baker Economic Development P.O. Box 707 Baker, LA 70704 (225)778-0300
Baker Chamber of P.O. Box 945 Baker, LA 70704 (225)775-3547	Baker City Mayor's Office 3325 Groom Rd. Baker, LA 70714 (225)778-0300	Zachary Mayor's Office 4650 Main St. Zachary, LA 70791 (225)654-0287	

Revised: 3/06

WAGES

SELECTED OCCUPATIONAL WAGES

Category	Median Hourly
Professional	
Accountant/ Auditor	\$20.47
Industrial Engineer	\$26.58
Systems Analyst	\$24.17
Computer Programmer	\$24.13
Network Systems	\$23.13
Retail	
Hotel Desk Clerk	\$7.71
Sales Clerk	\$8.57
Stock Clerk	\$8.36
Clerical	
Bookkeeping/ Acct. Clerk	\$12.73
Data Entry Keyer	\$10.58
Record/Information Clerk	\$11.46
General Office Clerk	\$8.68
Unskilled	
Freight Stock Laborers	\$8.34
Packaging Machine Operator	\$11.31
Shipping/ Receiving Clerk	\$10.76
Skilled	
Machinist	\$18.03
Machinery Maintenance	\$13.34
Equipment Operator	\$12.75
Chemical Plant & System Operator	\$24.59
Sheet Metal Worker	\$15.15
Technical	
Medical Lab Technician	\$19.70
Physical & Science Technician	\$19.79
Medical Assistants	\$10.23
Telecommunications Repair	\$17.33

SOURCE: BUREAU OF LABOR STATISTICS, METROPOLITAN OCCUPATIONAL EMPLOYMENT AND WAGE ESTIMATES, 2005

EMPLOYMENT INCOME

	2002	2003
Total Personal	\$11,903M	\$12,251M
Per Capita Personal	\$29,010	\$29,786
Median Household (2000):	\$37,224	

SOURCE: BUREAU OF ECONOMIC ANALYSIS, U.S. CENSUS BUREAU, DEMOGRAPHIC PROFILES

AVERAGE EMPLOYMENT BY MAJOR INDUSTRY DIVISIONS (1st Qtr. 2005)

Division	Parish	Region	Louisiana
Agriculture	0.5%	0.3%	0.5%
Mining	2.2%	0.4%	2.2%
Utilities	0.8%	0.9%	0.8%
Construction	8.2%	10.3%	8.2%
Manufacturing	4.0%	7.7%	4.0%
Wholesale Trade	12.0%	3.8%	12.0%
Retail Trade	4.2%	11.3%	4.2%
Trans/Wrhouse	1.8%	3.3%	1.8%
Information	3.3%	2.0%	3.3%
Fin & Insurance	1.9%	3.8%	1.9%
Real Estate	0.5%	1.5%	4.2%

Division	Parish	Region	Louisiana
Prof/Tech Serv	1.2%	4.8%	4.2%
Mng. Of co.	0.3%	1.2%	5.0%
Admin & Waste	4.1%	5.4%	9.9%
Education Serv	N/A	10.3%	14.3%
Healthcare/Soc	7.0%	11.8%	2.4%
Arts/Ent/Recr	0.7%	1.3%	9.1%
Accomd/Food	8.5%	8.0%	2.7%
Other Services	3.2%	3.2%	5.5%
Public Admin.	2.3%	8.6%	5.0%

SOURCE LA DEPT. OF LABOR, EMPLOYMENT & TOTAL WAGES PAID BY EMPLOYERS SUBJECT TO THE LA SEC. LAW

EDUCATION

FOUR-YEAR COLLEGES & UNIVERSITIES (within 100 miles)

College/University	Location	Enrollment
Louisiana State Univ.	Baton Rouge	31,582
Loyola University	New Orleans	5,509
Southeast LA Univ.	Hammond	15,195
Southern University	Baton Rouge	8,957
Southern University	New Orleans	3,386
Tulane University	New Orleans	11,203
Univ. of New Orleans	New Orleans	17,323

SOURCE: LOUISIANA DEPARTMENT OF EDUCATION, 2002

TWO-YEAR COLLEGE (within 100 miles)

Baton Rouge Community	Baton Rouge	5,761
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SOURCE: LA COMMUNITY & TECHNICAL COLLEGE SYSTEM, 2003

TECHNICAL COLLEGES

College	Parish
Ascension Campus	Ascension
Baton Rouge & Frazier Campus	East Baton Rouge
Westside Campus	Iberville

SOURCE: LA COMMUNITY & TECHNICAL COLLEGE SYSTEM, 2003

PRIMARY/SECONDARY EDUCATION

	2003 Enrollment
98 Public Schools	46,644
49 Nonpublic Schools	20,738
Teacher: student ratio	15:1

ACT Score (2005) 19.4

EDUCATIONAL

ATTAINMENT	
High School Graduate or Higher	83.9%
Bachelors's Degree of Higher	30.8%

SOURCE: LOUISIANA DEPARTMENT OF EDUCATION, U.S. CENSUS, DEMOGRAPHIC PROFILE, 2000

RESEARCH BASE

Baton Rouge LA Business & Tech. Center, LA Partnership for Tech. & Innovation, LA Tech. Park Pennington Biomedical Research Center

Lafayette Manufacturing Partnership of LA

INCENTIVES

Quality Jobs Program – annual refundable credit up to 6% of payroll for a period of up to 10 years.

Industrial Property Tax Exemption – exempts new manufacturers & expansions from state, parish and local property taxes for up to 10 years.

Enterprise Zone - tax credits & exemptions for hiring within a designated zone.

Inventory Tax Credit – 100% income tax credit on inventory taxes paid.

Incumbent Worker Training – \$50 million fund providing customized training to upgrade the skills of an employers existing workforce.

Research & Development Tax Credit Program - income/franchise tax credits up to 8% of R & D expenditures.

TAXES

SALES TAX

Baton Rouge	9%
Baker	9.5%
Zachary	9%
Central	9%
Balance of Parish	9%

SOURCE: EAST BATON ROUGE PARISH SALES TAX OFFICE (ONLINE)

INDIVIDUAL INCOME TAX

One of the lowest in the nation. There are no local occupation or local income taxes in Louisiana.

PARISH MILLAGE (2005)

Municipalities	
Total Parish-wide	88.45

SOURCE: EAST BATON ROUGE PARISH ASSESSOR'S OFFICE

PROPERTY TAXES/ASSESSMENT RATIO

Only local and parish governments levy property taxes in Louisiana. There is no state tax.

Assessors are required by law to assess on improvements of industrial property at 15% of fair market value. (Land at 10%)

Private residences are assessed at 10% of fair market value. There is no property tax on the first \$75,000.

SITES

Name	Location	Acres
North Port	Port Hudson	1,900
Plank Road	Baton Rouge	491
Osterberger & Reames	Baker	400
Longwood Plantation	Baton Rouge	650

GOVERNMENT

Parish Mayor President/Council

Municipalities Mayor/Council

QUALITY OF LIFE

CLIMATE

Average Temperature	
January	58°
July	80°
Annually	70°
Average Annual Rainfall	77.64 inches

COST OF LIVING 97.5

SOURCE: ACCRA, 2000

MEDICAL SERVICES (within region)

Medical Facility	No. of Beds
Baton Rouge General Health Center	448
Earl K. Long Medical Center	201
Lane Memorial Hospital	179
Our Lady of the Lake Regional Medical	714
Summitt Hospital	250
Woman's Hospital	225

SOURCE: LA DEPARTMENT OF HEALTH & HOSPITALS, 2005

RECREATION

Port Hudson State Commemorative area			
Boating	Bowling	Fishing	Camping
Golf	Hunting	Skating	Soccer
Swimming	Tennis		

Festivals

UTILITIES & SERVICES

Electricity - Entergy, Cajun Electric Power Coop., Dixie Electric Membership Corp.

Natural Gas - Atmos Energy LA

Water - Baton Rouge Water Co., Private, City of Baker, City of Zachary

Sewerage - East Baton Rouge parish, City of Baker, City of Zachary, septic tank

Fiber Optic - 6 service providers in the parish

